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LETTER FROM THE PRESIDENTS





Dear Friends,

As we look back on the successes of this past year, we are more committed than ever to keep the momentum going. Every dollar raised, each new partnership established and every program launched allows us to fulfill our mission: providing quality education for all, regardless of economic circumstances or background.

Every day, we are inspired by our community of donors who are driving change. This annual report highlights just some of the ways giving impacts the College—know that there are countless more. Once again, the College Foundation was able to offer more than \$500,000 in scholarships, opening up doors to opportunities for hundreds of students. Funding from private grants continues to grow, making new programs and services possible for students. The Foundation also celebrated its most successful Black and Gold Gala, which welcomed 600 guests and raised more than \$300,000 for the 50th Anniversary Promise Scholarship.

Many of our students struggle to afford tuition and other necessities. Without the support of donors like you, some of them could face the difficult decision of putting their dreams on hold. But you make the difference, giving them the chance to keep moving forward on their path to success.

Thank you for supporting the Community College of Philadelphia Foundation. Bright futures and possibilities await our students, our community and our city because of you. We ask you to continue investing in the College and our students. As far as we have come, there is still more to do, and we are excited to go even further.

Sincerely,

Donald Guy Generals, Ed.D.

President

Community College of Philadelphia

Ellyn Jo Waller, Ed.D.

President

Community College of Philadelphia Foundation



The Center was funded by an anonymous donor who prioritizes academic success and advocacy in the LGBTQ+ community.



Community. Education. Advocacy.







50th ANNIVERSARY PROMISE SCHOLARSHIP

At the end of August 2018, the College hosted a reception welcoming new and returning 50th Anniversary Promise Scholars. In its first four years, the College has supported more than 900 students, with 160 in the 2018 cohort. This fundraising initiative enables college-ready, Pell-eligible, Philadelphia high school graduates to attend the College with no out-of-pocket cost for tuition and fees. The program began in fall 2015 in response to America's College Promise proposal and, as of spring 2019, has awarded more than \$740,000 in scholarships.

Since fall 2015, the College has supported more than 900 students with more than \$740,000 in awards through its 50th Anniversary Promise Scholarship.



SUPPORTING OUR STUDENTS BEYOND ACADEMICS

The Pew Research Initiative's 2018 "State of the City" report found that nearly 400,000 residents in Philadelphia are living in deep poverty. With many students reporting experience with food insecurity, the College is intensifying efforts to combat poverty as part of its strategy to support student success and degree completion. Much of these efforts are through the College's Single Stop office, which brings key services like free tax preparation services, health care enrollment assistance, immigration consultations and legal aid to students. With the support of a Pew Charitable Trust grant, Single Stop has increased its student outreach, screening almost 4,000 students for public benefits in a year.

Other successes from the past year include establishing a partnership between Single Stop and the Culinary Arts and Hospitality Management program to make the meals prepared during class accessible to students in need.

In fall 2018, the office also organized the celebration of Food Day. The event brought together multiple departments and divisions to promote access to food resources, demos, samples, information and advocacy opportunities. The College started another initiative, the community greenhouse called Grady's Garden. The garden provides an opportunity for students to learn how to grow and supply healthy food for themselves and the city.

With many students reporting experience with food insecurity, the College is intensifying efforts to combat poverty as part of its strategy to support student success and degree completion.





GOLDMAN SACHS 10,000 SMALL BUSINESSES

Started in 2013, the Goldman Sachs 10,000 Small Businesses program, in collaboration with national and local partners, provides underserved small business entrepreneurs in the Philadelphia region with a business and management education program that enables them to grow and flourish. Over the past six years, the program has provided 19 cohorts of entrepreneurs with training in the 10,000 Small Businesses curriculum and graduated more than 500. Enabling small businesses to expand contributes to the region's economic vitality, adds job opportunities and helps revitalize neighborhoods.

SANTANDER HELPS FOSTER CARE YOUTH

Community College of Philadelphia was selected to lead a campus support program for students with experience in foster care through a partnership with the Field Center for Children's Policy, Practice and Research at the University of Pennsylvania. This selection makes the College part of the first cohort of postsecondary institutions in the region to build formal foster youth supports at the college level.

Students with experience in foster care struggle for a number of reasons. They often have difficulties navigating college processes and resources as any first-time college student would, while not having a familial support system that other students are likely to depend on during the transition to college. One of the most common issues identified among students with experience in foster care is the lack of financial resources for affordable and stable housing.

With the support of Santander, the Community College of Philadelphia Foundation will provide scholarships to foster youth students to help cover their living expenses while enrolled at the College. The Santander Fostering Caring Connections Scholarship will help provide stability for students, leading to their academic success.





PARX CASINO DIVERSITY AND INCLUSION PARTNERSHIP

Last year, Community College of Philadelphia and Parx Casino established a diversity and inclusion partnership to help fund support services for students who are veterans, LGBTQ+, women and members of underserved communities.

With funding from Parx, the Veterans Center established an emergency fund for student veterans to assist with transportation, books and supplies. The partnership funded the College's Women's Leadership Academy, which encompasses Women in Motion (WIM) mentoring, the emPOWER HER series and the Women's Leadership Conference, held on March 22, 2019. The LGBTQ+ Education and Empowerment Conference, presented by the College's LGBTQ+ Club and MarcDavid LGBTQ Center on April 22, 2019, was also supported by the Parx partnership. Additionally, the funds supported Strong Men, Strong Lives, Strong Futures Scholarships for active participants in the College's Center for Male Engagement (CME).





IMPACTING PARTNERSHIPS





STEM TRANSPORTATION SUMMER CAMP

In spring 2019, the Foundation received a grant from the Avantor Sciences Foundation to fund the College's 2019 STEM Transportation Summer Camp. This program was hosted by the department of Automotive Technology at the West Regional Center. The two-week day camp offered 40 middle school students an inside look at the various aspects of automotive technology though hands-on activities, expert instruction and field trips throughout the city. The ultimate goal of the program was to encourage interest in STEM fields and inspire the next generation of technology leaders.

FAITH-BASED LEADERS BRUNCH

In February 2019, faith-based leaders of Philadelphia organizations met at SOUTH restaurant to learn more about the College, enjoy brunch and participate in roundtable discussions. Faith-based leaders want to secure better futures for the families in their ministries, and understand their issues and dreams. By building these relationships, the College connects with students' communities on a deeper level, ultimately creating opportunities for giving and pathways to pursuing an education at the College.

WHY I GIVE

"I give to CCP because I believe everyone deserves the opportunity to obtain a stress-free education. Finances tend to be a huge stressor for many people who want to further their education, and I want to help alleviate that stress for someone."

-ELYNN MORGAN WALLER



HAPPI TALKS ENTREPRENEURSHIP CONFERENCE

Alumni, faculty and students attended an energizing conference on Nov. 15, 2018, featuring inspiring presentations from successful entrepreneurs and business people. The speakers included Nick Bayer, founder and CEO of Saxbys and Community College of Philadelphia Foundation director; Elaine Gonzalez Johnson, founder of Mogul Mami and Latinas in Motion; and CCP alumnus Darrell Dorsey, CEO of Dorsey Investment Group and Haute Lounge. Each speaker shared their stories and the key steps they took to build their businesses.

ALUMNI REUNION CELEBRATION

In December 2018, the Alumni Association hosted its second annual alumni reception in the historic Mint Building. More than 50 graduates enjoyed an evening of food and music while reconnecting and reminiscing with fellow alumni and friends.

With a growing network of alumni, the College's Alumni Association provides a variety of services and benefits. For more information, please contact alumni@ccp.edu.



Community. Connected.



The College's Black and Gold Gala at Vie on June 12, 2019 was the most successful yet, raising more than \$300,000. The annual event recognizes outstanding service by individuals and organizations that demonstrate involvement in community growth in the areas of education, business, social services and health. Those who are awarded exemplify leadership and are active in community initiatives in Philadelphia. This year, the College celebrated the following award recipients:



CORPORATE LEADERSHIP

Julie Coker Graham

President and CEO of the Philadelphia Convention & Visitors Bureau

"The best thing you can do is invest in education, because it really is our future."



COMMUNITY HERO

Malcolm Jenkins

Philadelphia Eagles

Founder, The Malcolm Jenkins Foundation Co-founder, The Players Coalition

"I see Community College of Philadelphia as a resource to equity...to give people the opportunity to get an education."



ALUMNI ACHIEVEMENT

Hayward Bell

Former Chief Diversity Officer of Raytheon Company

"Community College of Philadelphia has always been a great institution, and it has continued to progress and continued to support a critical need in our community."



Philadelphia Mayor James F. Kenney served as honorary chair and was joined by emcee Rick Williams from 6abc. The Gala, with more than 600 attendees, brought out community, civic and business leaders from some of Philadelphia's most engaged companies, including title sponsors Parx, Independence Blue Cross and Keystone First. During the event, 50th Anniversary Promise Scholarship recipients and alumni spoke about the opportunities they received through the College's many programs. "We're here to celebrate the accomplishments of our honorees and our alumni, but we're also here to recommit to the idea of supporting students who, without community college, would have no other way forward," Community College of Philadelphia President Dr. Generals said during the event.

Proceeds from the Black and Gold Gala support the 50th Anniversary Promise Scholarship, which has provided more than 900 high school graduates across the city the opportunity to pursue an associate degree at no cost for tuition and fees at Community College of Philadelphia.

"We're here to celebrate the accomplishments of our honorees and our alumni, but we're also here to recommit to the idea of supporting students who, without community college, would have no other way forward."

-DONALD GUY GENERALS, Ed.D.

President, Community College of Philadelphia

CELEBRATING YOUR IMPACT









THANK YOU TO OUR SPONSORS

GOLD

Independence

SILVER



BRONZE



BENEFACTOR

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THANK YOU TO THE BLACK AND GOLD GALA COMMITTEE

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Romulo L. Diaz, Jr.

PECO Energy

Co-chair

Rev. Dr. Lorina Marshall-Blake Independence Blue Cross Foundation

Michael W. Banks African-American Chamber of Commerce of PA, NJ, DE

> Ronald Davis Parx Casino

Napoleon Garcia Impacto Newspaper

Lisette Gonzalez UPMC Health Plan

> Joanne McFall Keystone First

Sulaiman Rahman DiverseForce

Bill Ryan Einstein Health Network

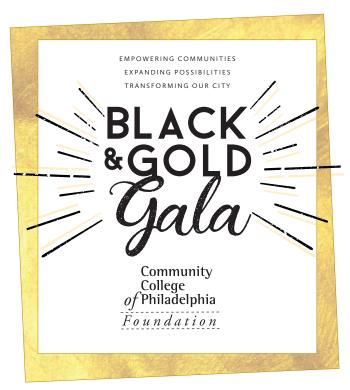
> William R. Sasso Stradley Ronon

Javier Suarez Greater Philadelphia Hispanic Chamber of Commerce

> Joe Tucker, Esq. Tucker Law Group

Ellyn Jo Waller, Ed.D. Enon Tabernacle Baptist Church

> Dalila Wilson-Scott Comcast Foundation









The College celebrated its Mint Society members—donors who give a minimum of \$1,000 annually—in March 2019 with a luncheon at the Philadelphia Flower Show. Mint Society members enjoyed the Flower Show's theme, which celebrated the 50th Anniversary of the Woodstock music festival and the era of flower power.





GOLD SOCIETY CELEBRATION

Gold Society members—donors who have given consecutively for five or more years—enjoyed a musical performance on Dec. 6, 2018. CCP Voices, a musical group of faculty and students, performed a mix of classical, jazz, show tunes and pop music. At the end of the evening, everyone joined in a holiday season sing-along.



CELEBRATING RETIREES

A Retiree Luncheon was held on June 20, 2019, to recognize retired faculty and staff for their continued dedication to the institution through event participation or financial support. The luncheon included a presentation by Dr. Thelma Reese, a retired professor from the College, on redefining and reinventing life beyond work. Attendees also learned about the Foundation's efforts to foster the mission of the Retiree Advisory Council, which has nearly 40 volunteers.

If you are interested in volunteering or wish to suggest an activity, please contact Lyvette Jones at lyjones@ccp.edu or 215.751.8046.









SCHOLARSHIP MEET AND GREET

The Foundation hosted a Scholarship Meet and Greet in early November 2018, bringing together scholarship donors and recipients. The informal luncheon gave students an opportunity to thank and talk with the benefactors responsible for their scholarship award, and for donors to hear how their generosity influenced the lives of recipients.



PAYING IT FORWARD

The Wanamaker Institute of Industries entered into a partnership with the College in 2001, which has resulted in more than \$1 million in funding and has supported more than 1,300 students through the Wanamaker Institute Scholars Program. Funding first provided support for noncredit, short-term workforce development programs, but now includes support for students who are close to completing an Associate in Applied Science degree. This collaboration demonstrates how two institutions committed to the same goal can advance student success.

The Institute was chartered by the Court of Common Pleas of Philadelphia County in 1909.

Since its inception, the organization has been guided by the principles of John Wanamaker, American merchant and local civic leader, who believed in helping others improve their economic positions in life through vocational education.

At the end of April 2019, the Foundation celebrated their generous support with a reception bringing together Wanamaker board members and recent student scholarship recipients. Wanamaker President Warren Reintzel gave a brief history of the Institute, and scholarship recipients shared their stories of overcoming hardships and the significant impact that the Scholars Program had on their lives.

WHY I GIVE

"The inspirational stories of the students who achieve in spite of the odds against them motivate me to work harder on their behalf. Education is so important. I give so we all have a brighter future."

-JEANNETTE M. LEIGHTON

Wanamaker Institute of Industries Board Member



JOSEPH AND MARIE FIELD FOUNDATION OPPORTUNITY SCHOLARSHIP

The Joseph and Marie Field Foundation committed \$1 million to expand scholarship opportunities for students who are unable to attend college immediately after their high school graduation.

The gift from the Joseph and Marie Field Foundation, which is the largest one-time scholarship donation ever made to the College, will provide an opportunity for qualifying students to pursue their education without incurring any costs for tuition or fees.

"Either due to personal, social or financial reasons, many students delay going to college, and that negatively impacts their ability to achieve a college degree or pursue career opportunities...In many cases, returning students are more mature and return with a stronger commitment to the value of education and its benefits," said Dr. Guy Generals. "The gift from the Joseph and Marie Field Foundation, which is the largest one-time scholarship donation ever made to the College, will provide an opportunity for qualifying students to pursue their education without incurring any costs for tuition or fees."

The Joseph and Marie Field Foundation is dedicated to benefiting health care and child welfare institutions; the arts; and historical, educational and humanitarian institutions throughout the city. In February, Joseph Field was honored as the recipient of the College's Judge Edward R. Becker Citizenship Award, which recognizes service to the public, compassion for others and dedication to the community. His decades-long support and contributions have made a profound impact on the region, its citizens and the cultural vibrancy of the city. After receiving the award, the Fields were inspired to create scholarship opportunities that would help students follow their dream of attending college.

NET ASSETS, BEGINNING	FY2019 \$12,256,375	FY2018 \$11,154,533
Gifts	1,569,588	1,415,431
Total Operating Revenues	1,569,588	1,415,431
OPERATING EXPENSES		
Instruction	182,105	63,883
Academic Support	1,135,611	819,086
Student Services	165,107	59,493
Institutional Support	789,263	1,027,450
Student Aid	553,860	521,687
Total Operating Expenses	2,825,946	2,491,599
Operating (Loss) Surplus	(1,256,358)	(1,076,068)
NON-OPERATING REVENUES		
Gifts from Community College of Philadelphia	(160,000)	(242,470)
Non-governmental Grants and Contracts	1,871,117	1,577,385
Net Investment Income	675,536	842,995
Net Non-operating (Loss) Revenues	2,386,653	2,177,910
Increase (Decrease) in Net Assets	1,130,295	1,101,842
NET ASSETS, ENDING	\$13,386,670	\$12,256,375

FISCAL YEAR 2019 FUNDRAISING REVENUE = \$4,655,661*

(Total cash, pledges, non-government grants and sponsorships during fiscal year 2019 – July 1, 2018 – June 30, 2019)

SOURCES OF SUPPORT

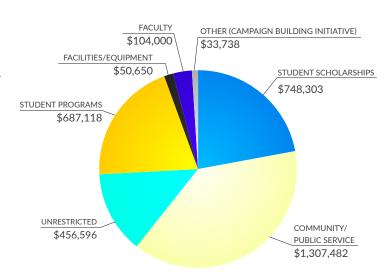
Receipts of new cash, pledges, non-governmental grants and sponsorships during fiscal year 2019

FRIENDS \$168,163 \$307,798 FACULTY AND STAFF \$208,416 OTHER ORGANIZATIONS \$305,407

\$669,806

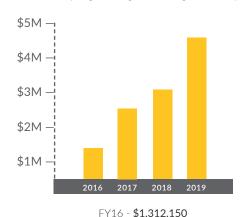
USES OF SUPPORT

Distribution of new cash, pledges, non-governmental grants and sponsorships during fiscal year 2019



FOUR-YEAR FUNDRAISING COMPARISON — DOLLARS

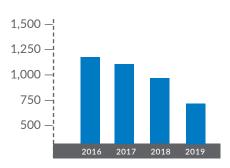
(Total new cash, pledges, non-government grants and sponsorships)



FY17 - \$1,512,130 FY17 - \$2,580,688 FY18 - \$3,087,570 FY19 - \$4,655,661

FOUR-YEAR FUNDRAISING COMPARISON — DONORS

(Total alumni, faculty, staff, friends, corporations, foundations and other organizations)



FY16 - 1,236 Donors FY17 - 1,108 Donors FY18 - 1,058 Donors FY19 - 745 Donors

*Data provided above is not presented in accordance with GAAP or GASB.



CULTIVATING PHILADELPHIA'S POTENTIAL

At Community College of Philadelphia, we seek to make education accessible for all and advance both the individual and the city—a vision that is the guiding principle of the College's strategic plan, Impact 2025.

Through the Foundation's fundraising initiatives, we are making progress toward building a brighter future for all Philadelphians. Our partnerships with employers and four-year educational institutions are growing, giving our students more opportunities and choices for career success. The College started a community garden for students to learn how to grow and supply healthy food for themselves and the city. Spring Garden Records, an official label that provides a platform for the release of music, enables students to gain hands-on skills for entrance into the music industry. We are imagining the possibilities and turning them into a reality by helping students gain competitive workforce skills and resolve barriers to degree completion.

By pushing our boundaries, we are improving our students' lives while changing our communities and ultimately, transforming our city. Help us continue building the future for Philadelphia.

Together, not only can we imagine it, we can make it happen.

Learn more about how you can support our vision.

Please contact Leslie Bluestone, associate vice president for Leadership Gifts, at **lbluestone@ccp.edu** or **215.751.8068**.















Mint Society

The Mint Society recognizes those donors whose gifts totaled at least \$1,000 in the fiscal year.

\$100,000 or more

Anonymous (2)
The Ambrose Monell Foundation
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Richard Hansell
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The Joseph and Marie Field Foundation
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Pincus Family Foundation
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\$50,000 - \$99,999

Anonymous
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Lumina Foundation
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Rosalie Phipps and Craig Stock
The Phipps and Stock Charitable Fund
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Wanamaker Institute of Industries
William Penn Foundation

\$25,000 - \$49,999

The Albert M. Greenfield Foundation Greater Philadelphia Hispanic Chamber of Commerce Independence Blue Cross Independence Foundation

\$10,000 - \$24,999

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Bethlehem Baptist Church

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Stella Tsai

David E. Thomas

Danyelle Watson-Young Wiltshire Ventures Carol and John Winkler Andrew S. Wolfendenool

\$100 - \$249

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