

Community College of Philadelphia

Business

Steppingstone to a Four-Year Degree

Are you planning to pursue a bachelor's degree in a business-related field such as marketing or management? Would you like a well-rounded curriculum that is designed to transfer easily into a four-year institution or professional program? The Business program may be ideal for you.

Earn a degree and save tuition while preparing for your bachelor's.

Advancing technology and the Internet have multiplied opportunities for companies and revolutionized the ways people conduct business. In addition, increased regulations and shifting social patterns have further changed the business horizon. This program will provide you with the up-to-date knowledge that is essential for today's business environment.



The Business program's flexibility puts you in control of your business education. With the help of your advisor, you select the courses for transfer to your chosen institution. This program is an affordable and effective way to complete the first two years of a baccalaureate degree program with a business focus.

The associate's degree in Business provides these benefits:

- a liberal arts core of general education courses
- a core of introductory business courses
- flexibility to meet the requirements of your chosen transfer institution and program

Career Paths

An education in business provides an excellent foundation for future studies in management, marketing, public relations, finance and accounting, to name a few. According to the U.S. Department of Labor's *Occupational Outlook Handbook, 2006-07 Edition*, employment of workers in management, business and financial occupations "is expected to increase by 2.2 million, or 14.4 percent, by 2014."

According to Select Greater Philadelphia, a marketing organization for the region, approximately one out of every seven jobs in the greater Philadelphia region is in professional and business services, and one out of every 11 is in financial activities. Major Philadelphia-area employers include hospitals and health care services, financial institutions and services, educational institutions and technology companies.

Business at Community College of Philadelphia

The Business Program

The A.A. program in Business mirrors the first two years of study at a four-year college or university. Institutions such as Temple, Drexel and La Salle universities view this program on a par with what they offer during the first two years of their business programs.

The Business program provides opportunities for students to learn to:

- analyze business transactions
- report on the financial events of a business
- make managerial decisions concerning business operations and financial events
- view business events in the context of the larger economy

The program is an excellent choice for transfer to a four-year institution to pursue any of these majors:

- accounting
- management
- marketing
- finance
- hospitality technologies
- information systems

Areas of Study

This curriculum includes courses in Financial Accounting, Managerial Accounting, Law and Legal Systems, Microeconomics and Macroeconomics.

College Information

Visit the College Website at www.ccp.edu to find out about:

Academic Programs

www.ccp.edu/site/academic/

Admissions Process

www.ccp.edu/site/prospective/admissions_process.php

Transfer Agreements

www.ccp.edu/site/prospective/transfer_agreements/

Financial Aid

www.ccp.edu/site/prospective/financial_aid/

Scholarships and Awards

www.ccp.edu/site/current/scholarships/

College Life

www.ccp.edu/site/current/student_life/

Directions to the College

www.ccp.edu/site/locations/main.php

Admission to the College

We accept students on an open enrollment basis, meaning that applications are accepted at all times of the year. For registration information, call **215-751-8010** or e-mail **admissions@ccp.edu**.

Affirmative Action Statement

Community College of Philadelphia is committed to the principles of equal employment and equal educational opportunity for all persons without regard to race, color, ancestry, creed, national or ethnic origin, age, sexual orientation/preference, religion, sex, disability or status as a disabled veteran or veteran of the Vietnam Era, in the administration of its educational programs, activities, or employment in accordance with applicable Federal statutes and regulations. Any questions regarding this statement should be directed to the Director, Office of Diversity and Equity located in room M2-36; telephone number 215-751-8039.