

Business

The Business program is designed to prepare students for transfer to four-year universities or colleges, to provide students with the foundation of business knowledge necessary to gain entry-level employment, or to upgrade their present level of employment. The Business program is recommended for students who prefer to take more courses within the business disciplines with less emphasis on higher level mathematics.

(Note: If students are planning to transfer to business schools accredited by the Association to Advance Collegiate Schools of Business (AACSB), it is recommended that students select the Business Administration program, which is specifically designed for transferring to AACSB schools.

STUDENT LEARNING OUTCOMES:

Upon completion of this program, students will be able to:

- Prepare, analyze, interpret and discuss an entity's basic financial statements verbally and in writing.
- Evaluate basic managerial and marketing problems and develop solutions to them.
- Utilize common business technology effectively.
- Develop and write an elementary marketing plan that considers the economic and social impacts.
- Apply quantitative methods to solve common business problems.

PROGRAM ENTRY REQUIREMENTS:

Students are required to take the College's placement test at their time of admission. Students identified as needing developmental course work must satisfactorily complete the appropriate English and mathematics courses as part of their degree program.

PROGRAM OF STUDY AND GRADUATION REQUIREMENTS:

To qualify for the Associate in Arts (A.A.) degree in Business, a student must complete a minimum of 62 credit hours as prescribed earning a 2.0 grade point average. Some transfer institutions require a higher grade point average.

BUSINESS

Course Number and Name	Prerequisites and Corequisites	Credits	Gen Ed Req.
FIRST SEMESTER			
MNGT 121 – Introduction to Business		3	
CIS 103 – PC Applications		3	Tech Comp
ENGL 101 – English Composition		3	ENGL 101
Math Elective ¹		3/4	Mathematics
FIN 151 – Insurance		3	
SECOND SEMESTER			
ACCT 101 – Financial Accounting		4	
MNGT 111 – Business Math		3	
MNGT 141 – Principles of Management	MNGT 121	3	
ENGL 102 – English Composition II	ENGL 101	3	ENGL 102, Info Lit
Science Elective		3/4	Natural Science
THIRD SEMESTER			
ACCT 102 – Managerial Accounting	ACCT 101 with a grade of "C" or better	3	
ECON 181 – Principles of Economics (Macroeconomics)		3	
ECON 112 – Statistics I	MATH 118, or higher than MATH 118 placement on placement test	4	
MKTG 131 – Principles of Marketing	Pre- or coreq: MNGT 121	3	
Social Science Elective		3	Social Sciences
FOURTH SEMESTER			
ECON 182 – Principles of Economics (Microeconomics)		3	
MNGT 142 – Management Information Systems	MNGT 121	3	
MNGT 261 – Introduction to the Law and the Legal System or MNGT 262- Business Law		3	
Business Elective		3	
Humanities Elective		3	Humanities
MINIMUM CREDITS NEEDED TO GRADUATE		62	

General Education Requirements

All General Education requirements are met through required courses (as indicated above) except for the Writing Intensive requirement, the Interpretive Studies requirement and the American/Global Diversity requirement. Therefore, in order to graduate, students in this program must choose one course that is designated Writing Intensive, one course that is designated Interpretive Studies and one course that is designated American/Global Diversity. The same course may be used to fulfill more than one of these requirements. A list of courses that fulfill these requirements and a more detailed explanation of the College's general education requirements appear elsewhere in this Catalog and on www.ccp.edu.

1 Math 118 or higher determined by MATH placement.

For More Information Contact:

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