

Academic Advising Worksheet

Marketing

Student Name: _____ J# _____ Date: _____

Program Core Courses-Marketing	Number of Credits	Prerequisite or Corequisite	Courses Completed	Courses Needed
MNGT 121 Introduction to Business	3	ENGL 101 which may be taken concurrently		
MNGT 111 Business Mathematics	3	MATH 017		
MNGT 142 Management Information Systems	4	CIS 103, MNGT 141, MKTG 131		
MKTG 135 Retailing Principles and Management	3	MNGT 121 or MKTG 131, which may be taken concurrently		
ECON 182 Principles of Economics (Microeconomics)	3			
MKTG 131 Principles of Marketing	3	MNGT 121, which may be taken concurrently		
ACCT 101 Financial Accounting	4			
ECON 181 Principles of Economics (Macroeconomics)	3			
MKTG 232 Advertising and Sales Promotion	3	MKTG 131 or Dept. Head Approval		
ECON 112 Statistics I	4	MATH 118, or higher than MATH 118 on placement test		
MNGT 141 Principles of Management	3	MNGT 121		
General Education Courses				
ENGL 101 English Composition I	3			
ENGL 102 English Composition II	3	ENGL 101		
PHYS 105, CHEM 101, BIOL 106, EASC 111, STS 101, MATH 161 or higher level	6/8			
Social Science Elective ¹ (HIST 102, 103, 122 or 203)	3			
Social Science Elective ¹ (ANTH, GEOG, POLS, PSYC or SOC)	3			
Directed Electives				
MNGT 261 Introduction to Legal System or MNGT 262 Business Law	3			
MKTG 237 Creative Selling or MKTG 238 Marketing and Management Problems	3 3	MNGT 121 MNGT 141, MKTG 131		
Business Elective ¹ (IB 101, 105, 212, 225, MNGT 247 or MKTG 234)	3			

Total to Graduate: 63credits minimum

¹ Social Science, Management, Math/Science and Business electives listed are recommended. They may be substituted with similar or related courses with permission of the Department Head.