

Academic Advising Worksheet

Marketing Certificate

Student Name: _____ J# _____ Date: _____

Program Core Courses- Marketing Certificate	Number of Credits	Prerequisite or Corequisite	Courses Completed	Courses Needed
MNGT 121 Introduction to Business	3	ENGL 101 which may be taken concurrently		
MKTG 135 Retailing Principles and Management	3	MNGT 121 or MKTG 131, which may be taken concurrently		
MGNT 142 Management Information Systems	4	CIS 103, MNGT 141, MKTG 131		
MNGT 111 Business Mathematics	3	MATH 017		
MKTG 131 Principles or Marketing	3	MNGT 121, which may be taken concurrently		
ECON 181 Principles of Economics (Macroeconomics)	3			
MKTG 232 Advertising and Sales Promotion	3	MKTG 131 or Dept. Head Approval		
MKTG 237 Creative Selling or MKTG 238 Marketing and Management Problems	3 3	MNGT 121 MNGT 141, MKTG 131		
General Education Courses				
ENGL 101 English Composition I	3			
ENGL 102 English Composition II or ENGL 112 Report and Technical Writing	3	ENGL 101		
Directed Electives				
MNGT 141 Principles or Management	3	MNGT 121		

Total to Graduate: 34 credits minimum